



PRESENTS

A photograph of a grand, multi-story library with high ceilings, wooden bookshelves filled with books, and a central staircase. A large, white circular overlay is centered on the image, containing the title text.

*The  
Indian Legal  
Digital Presence  
Report*

2018

**An Insight on Digital Presence of Indian Law Firms and Courts.  
Announcing the Best Law Firm's web properties of 2018**



Legal Desire Media & Publications

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An aerial, high-angle photograph of a dense city skyline, likely New York City, showing numerous skyscrapers and buildings. The image is in black and white, with a yellow horizontal bar at the bottom.

**PUBLISHING**  
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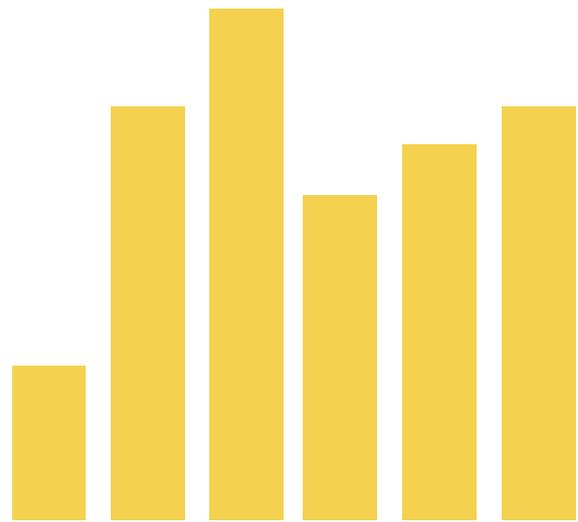
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# THE INDIAN LEGAL DIGITAL PRESENCE REPORT-2018

This annual report is a comprehensive report on analysis of digital presence of legal fraternity including website and social media. For this report we have done analysis on digital presence of 300+ Law firms, Hon'ble Supreme Court & all 24 Hon'ble High Courts alongwith their benches.

This report is meant to understand the current digital presence of our legal fraternity & understand the need for changes required, react to GDPR and preparing for cyber security risks and for Indian upcoming Personal Data Protection Bill, 2018

The report contains analysis on various criteria alongwith infographics and suggestions that may benefits for legal fraternity to improve and prepare for present and future age of digitisation.



## 10Mn+

Active Internet users are added every month in India  
- Google India (June, 2018)

## 500Mn+

Internet Users in India make world's second largest internet consumer country after China.  
- IAMA Report

# SUBJECTS

# LAW FIRMS

# COURTS

For Analysis of the web properties, certain tools including Google Analytics, PageSpeed, Google Mobile Usability Test, GTmetrix, AWStats etc have been used.

We assessed firms & courts publicly available web properties, thought leadership content, and their social reach and engagement.

## CRITERIA

SOCIAL MEDIA

WEBSITE

USER FRIENDLY

UPDATED CONTENT

DATA SECURITY

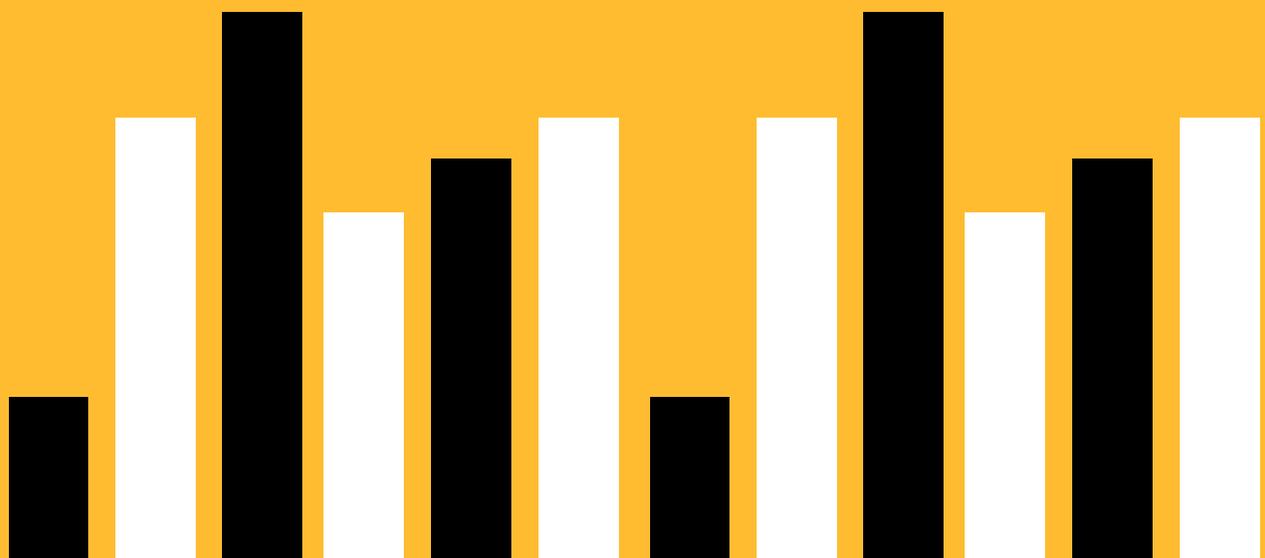
GDPR COMPLIANCE

PLATFORM

TECHNOLOGY

### Disclaimer:

The Report includes the analysis of web properties as on 25th Nov, 2018



# INDIAN LEGAL FRATERNITY ON THE MOVE

The number of consumers looking for information online has grown exponentially each year. Consumers now turn to their phones and laptops when trying to find a lawyer who can help them in their time of need. With the digitisation of courts and increase of internet usage in India, now one can easily access daily cause lists, orders and judgments from Courts.

The Supreme Court and Ministry of Law and Justice had last year launched eCourts Services App to enable people, litigants, lawyers, police and others to access information about court case anytime and anywhere. Thanks to National Judicial Data Grid by which now the latest consolidated figures of district-wise pending cases is a click away. The Supreme Court recently took a giant step towards digitisation of courts across the country by launching three applications to facilitate e-filing of cases, making digital payments and service of judicial notices through smartphones to the litigants. The e-committee of the apex court has launched the applications – e-courts services, E-pay and NSTEP (National Service and Tracking of Electronic Processes) – and these would pave the way of quality and speedy justice to litigants.

For Lawyers & Firms, It means that lawyers/firms need to be sure that they are easily found on search engines, internet directories, social networks and mobile apps. When it comes to Lawyer/Law firms in India, then they have also adopted the technology and internet to build their digital presence as they have understood the benefits of being online. It is to be noted that According to Rule 36 of the BCI rules, an advocate is prohibited from advertising either directly or indirectly. The un-amended Rule 36 of the BCI rules prohibits a Lawyer from advertising either directly or indirectly. However, after the BCI passed the resolution in 2008 amending the rule 36, advocates are allowed to furnish information such as name, address, telephone numbers, email id's, professional and academic qualifications, information related to enrollment and area of practice on their websites. Legal professionals who provide this information are also required to make a declaration that they have furnished true information. So, they can maintain website to build their presence. With having a website, also comes responsibilities of maintaining it, updating with latest content and following data protection guidelines. This report present the analysis of digital presence of legal fraternity and their web properties. Along with the reports, we attached tips to help the intended users of this report which will definitely help. Hope you will find report informative.

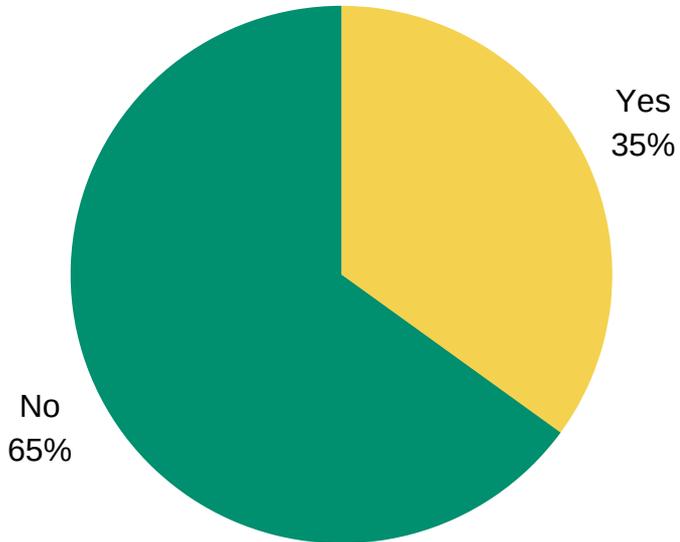


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# LAW FIRMS

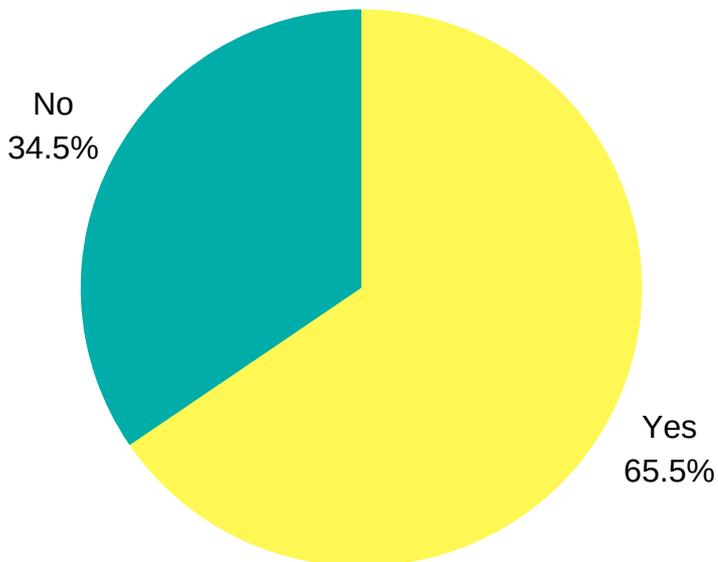
## Law Firms with Websites



About 65% of Small Law Firms doesn't have a website.

Some common responses received includes that they don't found need of website, find it expensive, don't know to manage and spare time for website,

## Law Firms with Social Media Presence



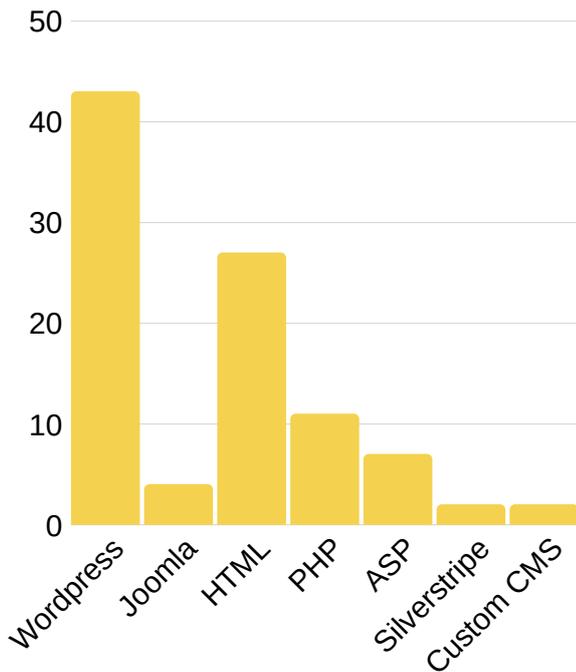
Still 34.5% Law firms are not on social media.

In our analysis by Social Media we meant using of atleast any of the social media platform from LinkedIN, Facebook & Instagram

# LAW FIRMS

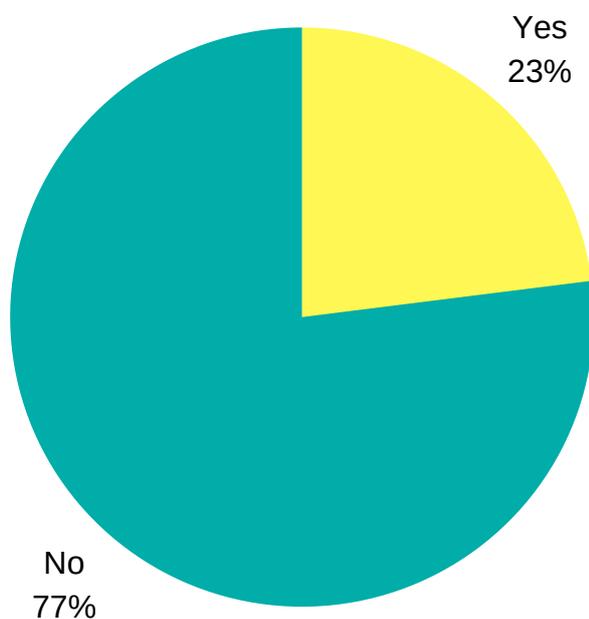
We analysed over 300+ Law firms websites on various criteria to understand their web presence.

## Website Platform



When we look to the platform and CMS on which the firm's website is built then Wordpress tops the list with 43% of total whereas another CMS Joomla contribute to 4%, Silverstripe 2% and Custom CMS to low of 1%. 27% Firms are still using the Static HTML website, 11% opted for PHP & 7% for ASP.

## Websites with Secure SSL Certificate



When it comes to securing website with SSL Certificates then Indian Law firms have ignored this fact that it is important to have SSL Certificate to be a whitelisted domain and secure the data of the firm website. Only 23% of the Firm have adopted the SSL Certificate and it is to be noted that such firm are using latest platform, responsiveness and are keeping their website updated. Consider having SSL Certificate installed which encrypts communications between your website and a user's browser.

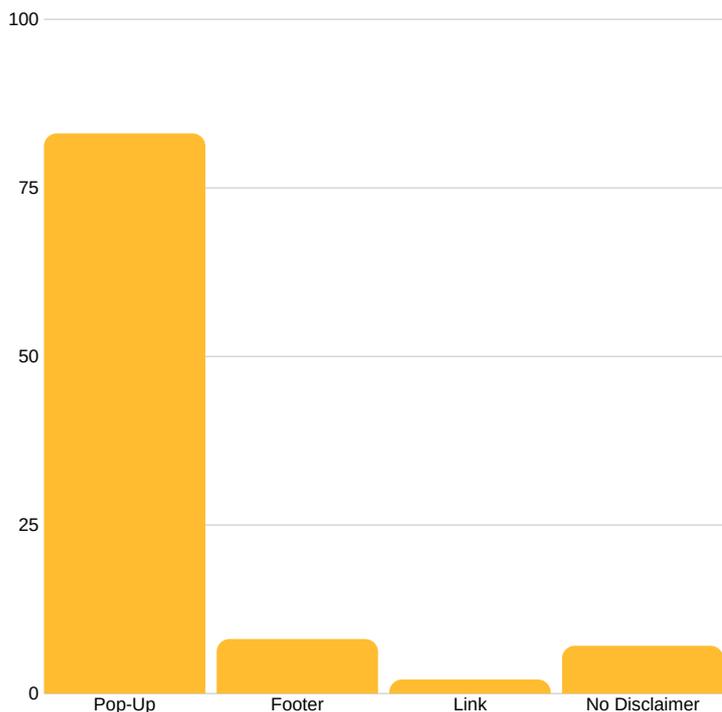
# LAW FIRMS

## Bar Council of India Disclaimer

According to Rule 36 of the BCI rules, an advocate is prohibited from advertising either directly or indirectly. The un-amended Rule 36 of the BCI rules prohibits a Lawyer from advertising either directly or indirectly. However, after the BCI passed the resolution in 2008 amending the rule 36, advocates are allowed to furnish information such as name, address, telephone numbers, email id's, professional and academic qualifications, information related to enrolment and area of practice on their websites.

Legal professionals who provide this information are also required to make a declaration that they have furnished true information.

## Disclaimer on Websites



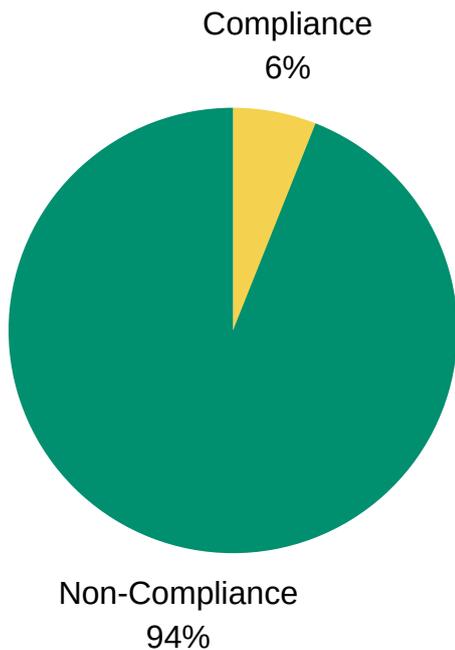
93% of the firms have shown this disclaimer either in Site Pre-Loader, Pop-Up or Putting disclaimer in footer or placing link to disclaimer whereas 83% of the firm have put a pre-loader popup before accessing the content of website.

# LAW FIRMS

## GDPR & PERSONAL DATA PROTECTION BILL COMPLIANCE

The motive behind the GDPR EU regulation is to protect consumers and customers against the rising data breaches. India has also come up with Personal Data Protection Bill, 2018.

### Websites with Compliance



Only 6% of the Firms are GDPR Guidelines Compliant. Rest 94% websites are non compliant to both GDPR & Draft Personal Data Protection Bill, 2018.

One can take these steps to ensure that website is GDPR -Compliant and prepare for India's Data Protection regulation as follows:

1. Obtain clear consent to use cookies.
2. Ensure your plugins comply with GDPR.
3. Limit the data you collect and store via form submissions.
4. Clean up your mailing lists.
5. Fine-tune your privacy policy.

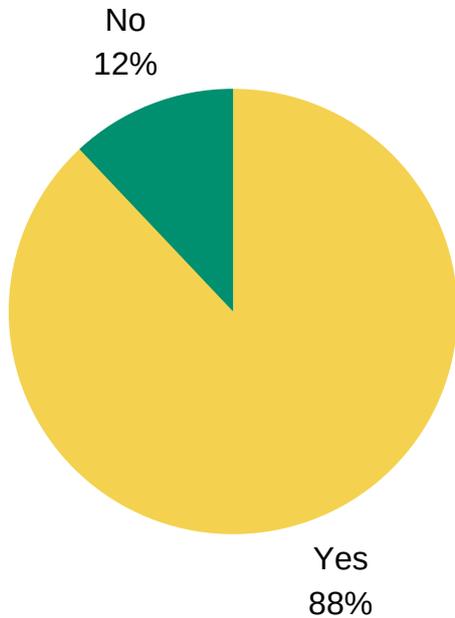
If the website has any contact form for consultation or email newsletter signup form then to make your forms GDPR compliant, it can help if you justify why you are asking for any details. For instance, when the user is adding their phone number or email address, it helps for information to pop up saying "This is how we will contact you" or similar. Something compulsory to add to your contact form is having a tick box for users to confirm that they accept the terms of using your website and how they agree to be contacted. A key feature of the GDPR regulation is to ensure that customers or emails users do not receive unsolicited emails, whether it is companies they know or do not know. Even if firms are not collecting information that doesn't mean website is not really collecting the data without consent. If website is built with CMS (Content Management System) like Wordpress, Joomla, Silverstripe or any other. Then many plugins that comes with CMS or any installed plugin for any features do make use of user data. It's important that firm should review which plugins make use of your user data and what they do with it, because plugins must also comply with regulation.

It is the responsibility of all website owners to familiarize themselves with GDPR Rules and make their websites GDPR compliant. If you own or operate a website, read up on GDPR requirements, check to make sure consent is being obtained before personal data are collected and processed, ensure data subjects' rights and freedoms are protected and honored, and make sure all personal data is stored securely. You must also develop policies and procedures to identify and deal with data breaches.

# LAW FIRMS

## CONTENT ON WEBSITES

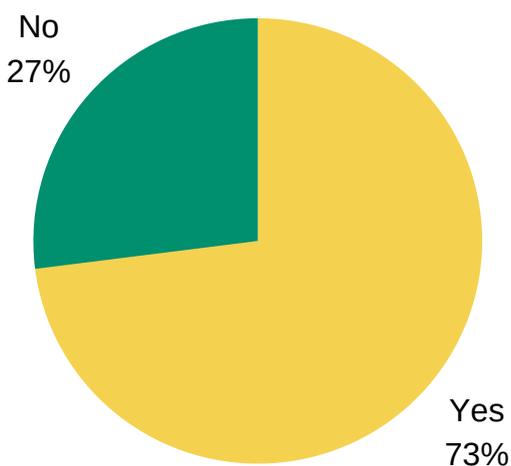
### Websites with Firm's Team Details



88% i.e, Maximum number of Law firms have made a choice to showcase their team of Partners, Lawyers, Paralegals and other key peoples alongwith their bio, expertise and contact coordinates.

About 12% Law firms either does not have team page or have not listed team on website.

### Websites with Firm's Updates



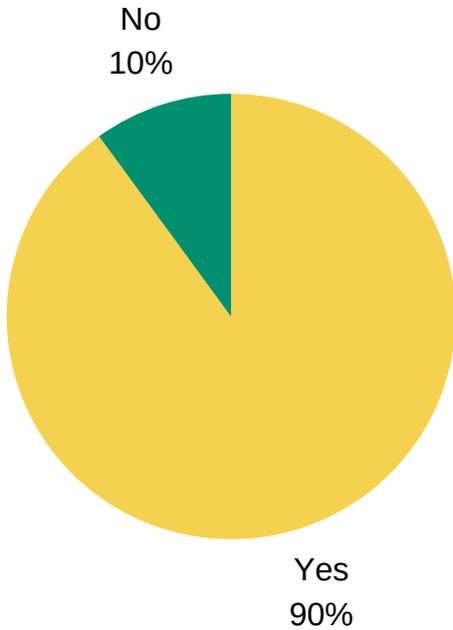
Good to know that about 73% Law Firms keep their Website with latest updates including deals, appointments and other firm changes. Such content benefits potential clients and search engines, and the end result is that keeping them happy also benefits firm.

These updates heightens firm's visibility in search engine results for relevant searches, provides potential clients with the information they need, and builds a relationship through that content that can encourage potential clients to contact firm.

# LAW FIRMS

## CONTENT ON WEBSITES

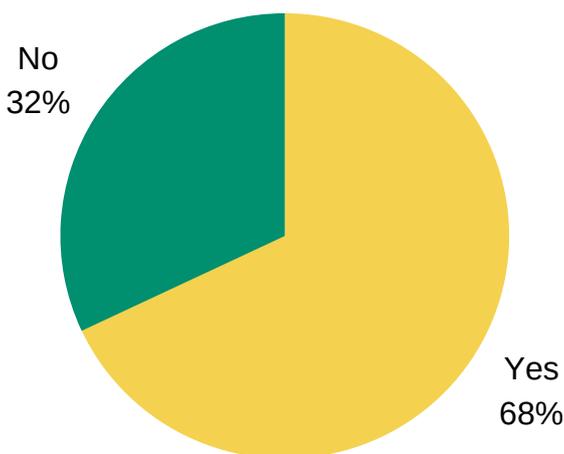
### Firms publishing their Expertise



90% Law Firms have listed their area of expertise on website so that potential client can make wise choice as per requirement whereas 10% have not listed their expertise or they do not have separate expertise page on website.

A firm's value proposition gives visitors a quick, high-level view of what you offer. It lets them know they're in the right place and should stick around to learn more. Firm can use their practice areas to back up their value statement with more information about firm's specialties. In some form or another, every successful law firm website includes detailed pages for each practice area.

### Responsiveness & Mobile Friendly



In current age of mobile technology, the traffic to website comes from Mobile and handheld devices rather than PC/Laptop because of accessibility to the device and internet. The Law Firm websites which are not mobile responsive will lose traffic and potential audience due to complex layout of website which won't be displayed properly on handheld devices if it is not responsive.

In study we found that 68% of the firm's websites are responsive but still 32% of the firm lacks in mobile friendly websites. The Firms which are built on Content Management System (CMS) like Wordpress, Joomla etc. are responsive because of inbuilt features of CMS but mostly the website on static HTML, ASP & PHP are lacking in responsiveness.

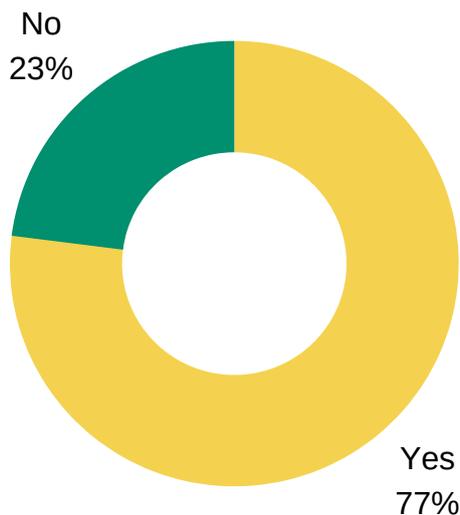
# LAW FIRMS

## INSIGHTS & RESEARCH CONTENT

Creating and publishing useful, educational content on your law firm's website and blog can help you do successful, sustainable online law firm marketing that improves your online visibility and forges relationships with potential clients.

Attorneys who write detailed content about a particular subject in the language that potential clients use are more likely to see their pages returned in search results when potential clients and referral sources make relevant searches. When potential clients who are looking for information about their case or problem find your content and read it, it helps them understand more about the issue they're facing. It can help you build a relationship of trust with these individuals that drives them to contact your law firm when they're ready.

### Firms Publishing Research & Articles



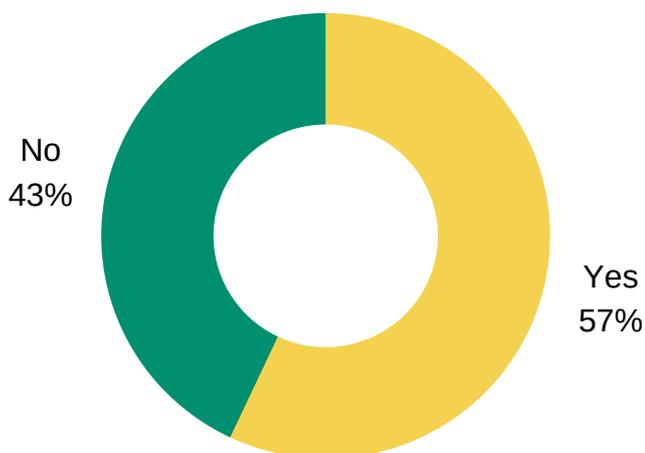
77% of the Law firms are doing well in publishing insightful research & articles on their website which is also giving good visibility on search engine and helping them to receive a good targeted traffic audience as per research & articles keywords. The firm's partners and associates are regularly contributing such content for websites. It is noted that some of them are publishing through blog and some have been publishing in softcopy (pdf, ppt, .doc/.docx) files on websites.

# LAW FIRMS

## INSIGHTS & RESEARCH CONTENT

A regular updated Law blog allows firm to establish its authority, build a sales funnel, and pull in traffic from more keywords and sources. Nowadays, it's an essential ingredient in law firm's website marketing strategy. Search engine value aside, the blog articles have another great marketing / validation impact. When referrals or other potential clients check out website, they see firm's expertise in, and engagement with, the very areas of law they need assistance with. Moreover, particular attorneys can be displayed as authors, with links to their biographies. This kind of personal connection – whether with expertise in a given area, or perhaps a compassionate approach to an emotional subject – gives the reader a sense of what it might be like to work with you.

### Firms Publishing Law Blog



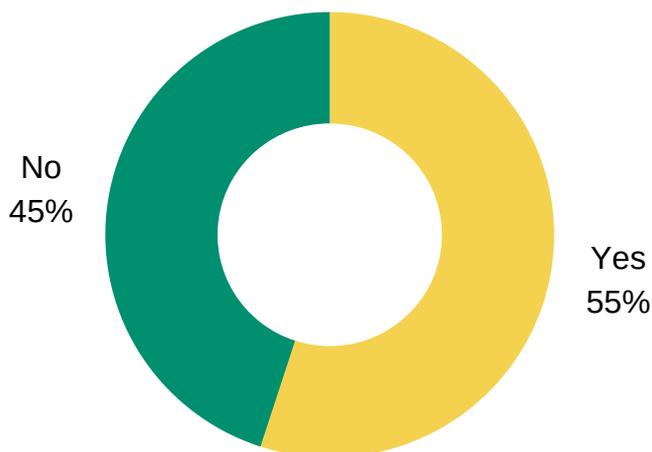
Good to find that more than half Law firms have dedicated blog on the website which features updated content including articles, research, updates on firm and legal fraternity. But still 43% Law firms finds its difficult to manage blog and website. Probably, they don't the benefits of having a dedicated blog.

# LAW FIRMS

## INSIGHTS & RESEARCH CONTENT

Newsletters are important for Law Firms to not only keep their targeted audience, clients and legal fraternity updated with latest news & updates but they play an important role in indirect marketing, brand building and increasing digital presence of the firm. The best thing for a reader or intended subscriber is that these newsletters are open access on the firm website and free to subscribe. These newsletters are widely used and quoted in research as the reader expects that when a research & update is coming from an expert lawyer/law firm then it is credible. Thus, a picture of credible insight of the firm is built in the reader.

### Firms Publishing Newsletters



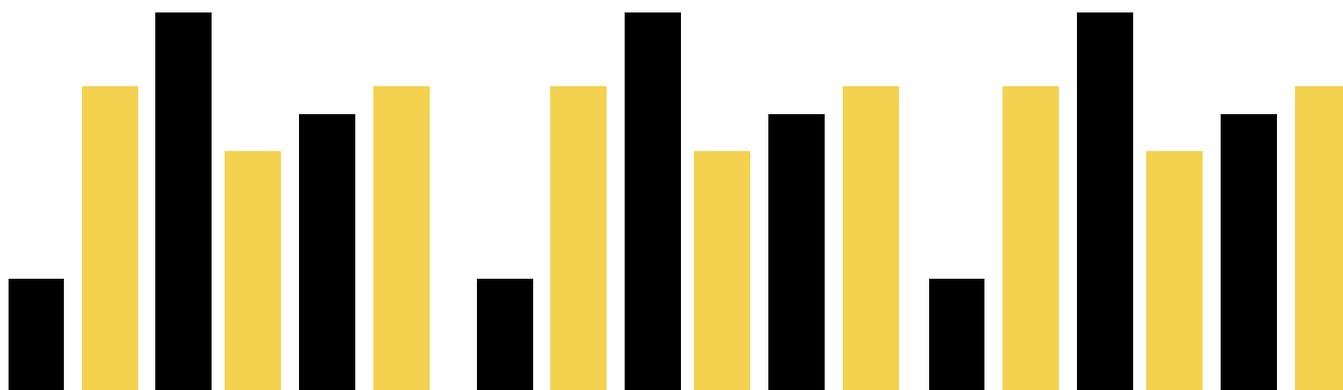
In our research we found 55% of the firms have adopted this method either by sending newsletters over emails to subscribers, or publishing the newsletter on the website in weekly, monthly, quarterly and annual publications. Some firms offer these newsletters in hardcopy i.e. print form. Many law firm newsletters are appreciable as the insight they offer on a number of law subjects.

# LAW FIRMS

## ANALYSIS

Here's the analysis of 60 Firm's digital presence shortlisted from 300+ Law Firms on our various criteria as shown in table below. Sharing the results in alphabetical order.

| S. No. | Name of the firm                  | Website                 | Mobile Friendly | Social Media Presence | Newsletter | Secure SSL | BCI Disclaimer | Updates | Team | Research | Expertise | Platform          | Blog |
|--------|-----------------------------------|-------------------------|-----------------|-----------------------|------------|------------|----------------|---------|------|----------|-----------|-------------------|------|
| 1      | Advani & Co.                      | advaniandco.com         | Yes             | Yes                   | Yes        | Yes        | Yes            | Yes     | Yes  | Yes      | Yes       | Wordpress         | Yes  |
| 2      | ALMT Legal                        | almtlegal.com           | No              | Yes                   | Yes        | No         | Yes            | Yes     | Yes  | Yes      | Yes       | PHP               | No   |
| 3      | AMLEGALS – Attorneys and Advisors | amlegals.com            | Yes             | Yes                   | No         | No         | Yes            | Yes     | Yes  | Yes      | Yes       | Wordpress         | Yes  |
| 4      | Anand and Anand                   | anandandanand.com       | Yes             | Yes                   | Yes        | No         | Yes            | Yes     | Yes  | Yes      | Yes       | Adobe Muse        | Yes  |
| 5      | ARA Law                           | aralaw.com              | Yes             | Yes                   | Yes        | No         | Yes            | Yes     | Yes  | Yes      | Yes       | Wordpress         | Yes  |
| 6      | Argus Partners                    | argus-p.com             | Yes             | Yes                   | No         | No         | Yes            | Yes     | Yes  | Yes      | Yes       | Codelgniter       | Yes  |
| 7      | ASA Legal Services LLP            | asalegal.in             | No              | Yes                   | Yes        | No         | Yes            | Yes     | Yes  | Yes      | Yes       | HTML              | No   |
| 8      | AZB & Partners                    | azbpartners.com         | Yes             | Yes                   | No         | Yes        | Yes            | Yes     | Yes  | Yes      | Yes       | Wordpress         | Yes  |
| 9      | Bharucha & Partners               | bharucha.in             | No              | Yes                   | No         | No         | No             | No      | Yes  | No       | Yes       | HTML              | No   |
| 10     | Chadha & Co.                      | chadha-co.com           | No              | Yes                   | Yes        | No         | Yes            | Yes     | Yes  | Yes      | Yes       | HTML              | No   |
| 11     | Corp Comm Legal                   | corpcommlegal.in        | Yes             | Yes                   | No         | No         | Yes            | Yes     | Yes  | Yes      | Yes       | Wordpress         | Yes  |
| 12     | Cyril Amarchand Mangaldas         | cyrilshroff.com         | Yes             | Yes                   | Yes        | No         | Yes            | Yes     | Yes  | Yes      | Yes       | Wordpress         | Yes  |
| 13     | Dhir & Dhir Associates            | dhirassociates.com      | Yes             | Yes                   | Yes        | No         | Yes            | Yes     | Yes  | Yes      | Yes       | Joomla            | Yes  |
| 14     | DSK Legal, Mumbai                 | dsklegal.com            | Yes             | Yes                   | Yes        | No         | Yes            | Yes     | Yes  | Yes      | Yes       | Wordpress         | Yes  |
| 15     | Dua Associates                    | duaassociates.com       | No              | Yes                   | No         | No         | Yes            | No      | No   | No       | No        | HTML              | No   |
| 16     | Dutt Menon and Dunmorrsett        | dmdadvocates.com        | No              | Yes                   | No         | No         | Yes            | No      | No   | No       | No        | HTML              | No   |
| 17     | Economic Laws Practice            | elplaw.in               | Yes             | Yes                   | Yes        | No         | Yes            | Yes     | Yes  | Yes      | Yes       | Wordpress         | Yes  |
| 18     | Fox Mandal                        | foxmandal.com           | No              | Yes                   | No         | No         | Yes            | No      | Yes  | Yes      | Yes       | PHP               | No   |
| 19     | Gandhi and Associates             | gandhiassociates.com    | No              | U/A                   | No         | No         | Yes            | No      | No   | No       | Yes       | HTML              | No   |
| 20     | Hammurabi & Solomon               | hammurabisolomon.in     | Yes             | Yes                   | Yes        | Yes        | Yes            | Yes     | Yes  | Yes      | Yes       | Wordpress         | Yes  |
| 21     | Hariani & Co.                     | hariani.co.in           | Yes             | Yes                   | Yes        | No         | Yes            | Yes     | Yes  | Yes      | Yes       | PHP               | No   |
| 22     | HSA Legal                         | hsalegal.com            | Yes             | Yes                   | Yes        | Yes        | Yes            | Yes     | Yes  | Yes      | Yes       | Wordpress         | Yes  |
| 23     | IC Universal Legal                | icul.in                 | Yes             | Yes                   | Yes        | No         | Yes            | Yes     | Yes  | Yes      | Yes       | Wordpress         | Yes  |
| 24     | IkigaiLaw                         | ikigailaw.com           | Yes             | Yes                   | No         | Yes        | Yes            | Yes     | Yes  | Yes      | Yes       | Wordpress         | Yes  |
| 25     | Indus Law                         | induslaw.com            | Yes             | Yes                   | Yes        | Yes        | Yes            | Yes     | Yes  | Yes      | Yes       | HTML              | No   |
| 26     | J Sagar Associates                | jsalaw.com              | Yes             | Yes                   | No         | No         | Yes            | No      | Yes  | Yes      | Yes       | Wordpress         | Yes  |
| 27     | Juris Crop                        | jclex.com               | Yes             | Yes                   | No         | No         | No             | Yes     | Yes  | Yes      | Yes       | PHP               | Yes  |
| 28     | Kachwaha & Partners               | kaplegal.com            | No              | Yes                   | No         | No         | No             | Yes     | Yes  | Yes      | Yes       | PHP               | No   |
| 29     | Kanga & Company                   | kangacompany.com        | Yes             | Yes                   | No         | No         | Yes            | No      | Yes  | No       | Yes       | HTML              | No   |
| 30     | Kanth & Associates                | kanthandassociates.com  | No              | Yes                   | Yes        | No         | Yes            | Yes     | Yes  | Yes      | Yes       | HTML              | No   |
| 31     | Karanjwala & Co                   | karanjwala.in           | No              | Yes                   | No         | No         | Yes            | No      | No   | No       | No        | HTML              | No   |
| 32     | Khaitan & Co                      | khaitanco.com           | Yes             | Yes                   | Yes        | Yes        | Yes            | Yes     | Yes  | Yes      | Yes       | ASP               | Yes  |
| 33     | Khurana & Khurana IP              | khuranaandkhurana.com   | Yes             | Yes                   | Yes        | No         | Yes            | Yes     | Yes  | Yes      | Yes       | Wordpress         | Yes  |
| 34     | Kochhar and Co                    | kochhar.com             | No              | Yes                   | No         | No         | Yes            | Yes     | Yes  | Yes      | Yes       | ASP               | No   |
| 35     | Krishna and Saurastri             | krishnaandsaurastri.com | No              | Yes                   | Yes        | No         | Yes            | Yes     | Yes  | Yes      | Yes       | PHP               | No   |
| 36     | Lakshmikumaran & Sridharan        | lakshmisri.com          | No              | Yes                   | Yes        | Yes        | Yes            | Yes     | Yes  | Yes      | Yes       | ASP               | Yes  |
| 37     | Lex Orbis                         | lexorbis.com            | Yes             | Yes                   | Yes        | Yes        | No             | Yes     | Yes  | Yes      | Yes       | Wordpress         | Yes  |
| 38     | Link Legal                        | linklegal.in            | Yes             | Yes                   | Yes        | Yes        | Yes            | Yes     | Yes  | Yes      | Yes       | Custom CMS        | Yes  |
| 39     | Luthra & Luthra Law Offices       | luthra.com              | No              | Yes                   | No         | No         | Yes            | No      | No   | No       | No        | Microsoft Word    | No   |
| 40     | M Mulla Associates                | mmullaassociates.com    | Yes             | Yes                   | No         | No         | Yes            | Yes     | Yes  | Yes      | Yes       | HTML              | No   |
| 41     | Majmudar & Partners               | majmudarindia.com       | Yes             | Yes                   | Yes        | Yes        | Yes            | Yes     | Yes  | Yes      | Yes       | Wordpress         | Yes  |
| 42     | Mallar Law Associates             | mlallp.com              | Yes             | Yes                   | No         | No         | Yes            | No      | Yes  | No       | Yes       | Wordpress         | Yes  |
| 43     | MVKini & Co.                      | mvkini.com              | No              | Yes                   | No         | No         | Yes            | No      | Yes  | No       | Yes       | HTML              | No   |
| 44     | MZM Legal                         | mzmlegal.com            | Yes             | Yes                   | No         | No         | Yes            | No      | Yes  | No       | Yes       | HTML              | No   |
| 45     | Nishith Desai Associates          | nishithdesai.com        | No              | Yes                   | Yes        | No         | Yes            | Yes     | Yes  | Yes      | Yes       | ASP               | Yes  |
| 46     | Paras Kuhad & Associates          | pka.co.in               | Yes             | Yes                   | No         | No         | Yes            | No      | Yes  | No       | Yes       | Wordpress         | Yes  |
| 47     | Phoenix Legal                     | phoenixlegal.in         | Yes             | Yes                   | No         | No         | Yes            | Yes     | Yes  | Yes      | Yes       | Wordpress         | Yes  |
| 48     | PSA Legal                         | psalegal.com            | Yes             | Yes                   | Yes        | No         | Yes            | Yes     | Yes  | Yes      | Yes       | Wordpress         | Yes  |
| 49     | Rajani Associates                 | rajaniassociates.net    | Yes             | Yes                   | Yes        | No         | Yes            | Yes     | Yes  | Yes      | Yes       | HTML              | No   |
| 50     | RK Dewan & Co.                    | rkdewan.com             | Yes             | Yes                   | Yes        | No         | Yes            | Yes     | Yes  | Yes      | Yes       | Joomla            | Yes  |
| 51     | S&R Associates                    | srnlaw.in               | Yes             | Yes                   | No         | No         | Yes            | No      | Yes  | No       | Yes       | Wordpress         | No   |
| 52     | Samvad Partners                   | samvadpartners.com      | Yes             | Yes                   | Yes        | Yes        | Yes            | Yes     | Yes  | Yes      | Yes       | Wordpress         | Yes  |
| 53     | Shardul Amarchand Mangaldas.      | amsshardul.com          | Yes             | Yes                   | No         | No         | Yes            | No      | No   | No       | No        | HTML              | No   |
| 54     | Singhania & Partners              | https://singhania.in    | Yes             | Yes                   | Yes        | Yes        | Yes            | Yes     | Yes  | Yes      | Yes       | Wordpress         | Yes  |
| 55     | Solomon & Company                 | slmco.in                | No              | Yes                   | Yes        | No         | Yes            | Yes     | Yes  | Yes      | Yes       | Silver Stripe     | Yes  |
| 56     | Surana & Surana                   | lawindia.com            | Yes             | Yes                   | No         | No         | Yes            | No      | No   | No       | No        | Visual Page 2.0   | No   |
| 57     | Trilegal                          | trilegal.com            | Yes             | Yes                   | Yes        | Yes        | Yes            | Yes     | Yes  | Yes      | Yes       | Expression Engine | Yes  |
| 58     | Tuli & Co                         | tuli.biz                | No              | Yes                   | No         | No         | Yes            | Yes     | Yes  | Yes      | Yes       | HTML              | No   |
| 59     | Vaish Law Associates              | vaishlaw.com            | Yes             | Yes                   | Yes        | Yes        | Yes            | Yes     | Yes  | Yes      | Yes       | PHP               | No   |
| 60     | Zeus Law                          | zeus.firm.in            | Yes             | Yes                   | yes        | No         | Yes            | Yes     | Yes  | Yes      | Yes       | Wordpress         | Yes  |



# LAW FIRMS

## A SHOUT OUT FOR THE BEST

The Indian Legal Digital Presence Report, 2018 presents the best performing web properties of Indian Law Firms after in-depth independent analysis.

### **BEST DESIGN**

TRILEGAL  
ARGUS PARTNERS  
KHAITAN & CO

### **BEST INSIGHTS**

ECONOMICS LAWS PRACTICE  
ANAND & ANAND  
KHURANA & KHURANA IP

### **BEST NEWSLETTER**

THIRD EYE BY KANTH & ASSOCIATES  
MONTHLY PERIODICAL BY IC UNIVERSAL LEGAL  
INSIGHTS BY CYRIL AMARCHAND & MANGALDAS

### **BEST INSIGHTS INITIATIVE**

'UNLOCKED' by TRILEGAL  
'INTRA LEGUM & DEJURE' by RAJANI ASSOCIATES  
LAW & TECH INSIGHTS by IKIGAI LAW



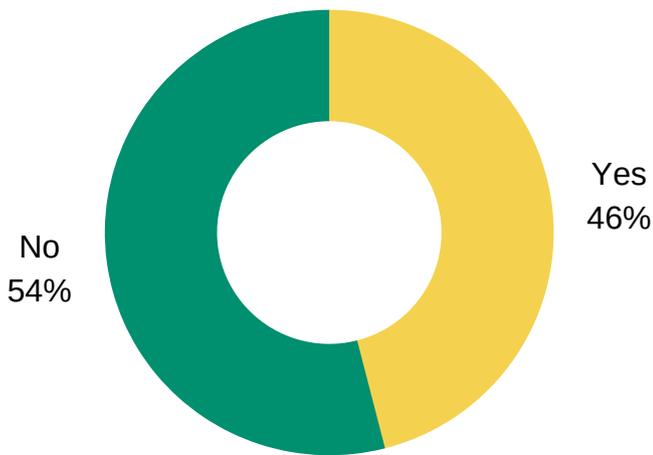
*The  
Indian Legal  
Digital Presence  
Report, 2018*  
by Legal Desire

# COURTS

## HON'BLE HIGH COURTS

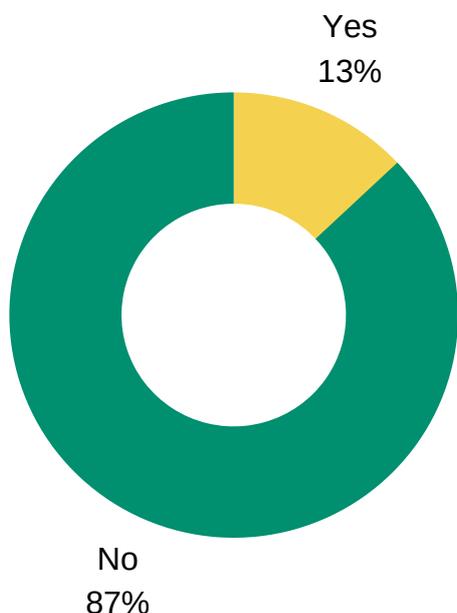
National Judicial Data Information System & e-Courts has made it possible to digitise the Indian High Courts. Now all High Court's daily cause list, orders and judgments can be accessed in a click. Though courts content are digitised but still we see that basic structure of the Hon'ble High Courts website need attention. We analysed all 24 High Court & their benches websites.

### User Friendly and Responsiveness



It is to be noted that Hon'ble High Courts website are used commonly by lawyers and parties to the case to check the cause list and orders. Not every time these users have access to computer/laptop to access the website. In fact, almost everyone access these website via Mobile for checking cause list and orders quickly. As we analysed all the Hon'ble High court websites including their bench website, we found only 46% of them are Responsive and Mobile Friendly. So, it is difficult for users to access the data and see the content in proper layout.

### Secure SSL

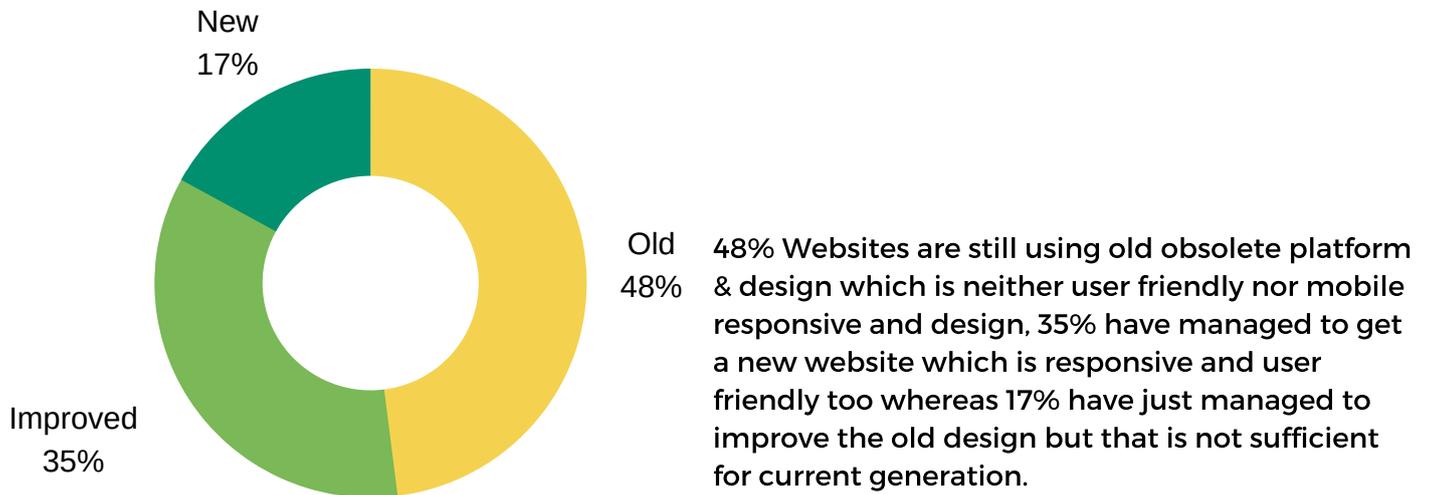


Only 3 out of 24 i.e., 13% Hon'ble High Courts website are secured with SSL Certificate. It is sad that 87% of them are without Secure SSL Certificate and it is important for court website to must have SSL security as these website has important records and data.

# COURTS

## HON'BLE HIGH COURTS

### Design, Platform & Technology



### Analysis

| S.No | Hon'ble High Court                    | Official Website              | Status | Updates | Cause Lists | Judgments | Content | Mobile Friendly | SSL | Design   |
|------|---------------------------------------|-------------------------------|--------|---------|-------------|-----------|---------|-----------------|-----|----------|
| 1    | Allahabad High Court                  | allahabadhighcourt.in         | W      | Y       | Y           | Y         | Y       | No              | No  | Old      |
| 2    | Bombay High Court                     | bombayhighcourt.nic.in        | W      | Y       | Y           | Y         | Y       | No              | No  | Old      |
| 3    | Calcutta High Court                   | calcuttahighcourt.gov.in      | W      | Y       | Y           | Y         | Y       | Yes             | No  | Medium   |
| 4    | Chhattisgarh High Court               | highcourt.cg.gov.in           | W      | Y       | Y           | Y         | Y       | No              | No  | Old      |
| 5    | Delhi High Court                      | delhihighcourt.nic.in         | W      | Y       | Y           | Y         | Y       | Yes             | No  | Improved |
| 6    | Gauhati High Court                    | ghconline.nic.in              | W      | Y       | Y           | Y         | Y       | No              | No  | Old      |
| 7    | Gujarat High Court                    | gujarathighcourt.nic.in       | W      | Y       | Y           | Y         | Y       | Yes             | No  | New      |
| 8    | High Court of Judicature at Hyderabad | hc.tap.nic.in                 | W      | Y       | Y           | Y         | Y       | No              | No  | Old      |
| 9    | Himachal Pradesh High Court           | hphighcourt.nic.in            | W      | Y       | Y           | Y         | Y       | No              | No  | Old      |
| 10   | Jammu & Kashmir High Court            | jkhighcourt.nic.in            | W      | Y       | Y           | Y         | Y       | Yes             | No  | Improved |
| 11   | Jharkhand High Court                  | jharkhandhighcourt.nic.in     | W      | Y       | Y           | Y         | Y       | Yes             | No  | New      |
| 12   | Karnataka High Court                  | hck.gov.in                    | W      | Y       | Y           | Y         | Y       | No              | No  | Old      |
| 13   | Kerala High Court                     | highcourtofkerala.nic.in      | W      | Y       | Y           | Y         | Y       | Yes             | No  | New      |
| 14   | Madhya Pradesh High Court             | mphc.gov.in                   | W      | Y       | Y           | Y         | Y       | Yes             | Yes | New      |
| 15   | Madras High Court                     | hcmadras.tn.nic.in            | W      | Y       | Y           | Y         | Y       | Yes             | No  | Old      |
| 16   | Manipur High Court                    | hcmimphal.nic.in              | W      | Y       | Y           | Y         | Y       | No              | Yes | Improved |
| 17   | Meghalaya High Court                  | meghalayahighcourt.nic.in     | W      | Y       | Y           | Y         | Y       | Yes             | No  | New      |
| 18   | Odisha High Court                     | orissahighcourt.nic.in        | W      | Y       | Y           | Y         | Y       | No              | No  | Old      |
| 19   | Patna High Court                      | patnahighcourt.gov.in         | W      | Y       | Y           | Y         | Y       | No              | No  | Old      |
| 20   | Punjab and Haryana High Court         | highcourthd.gov.in            | W      | Y       | Y           | Y         | Y       | No              | Yes | New      |
| 21   | Rajasthan High Court                  | hcraj.nic.in                  | W      | Y       | Y           | Y         | Y       | Yes             | No  | New      |
| 22   | Sikkim High Court                     | highcourtofsikkim.nic.in      | W      | Y       | Y           | Y         | Y       | Yes             | No  | Improved |
| 23   | Tripura High Court                    | thc.nic.in                    | W      | Y       | Y           | Y         | Y       | No              | No  | Old      |
| 24   | Uttarakhand High Court                | highcourtofuttarakhand.gov.in | W      | Y       | Y           | Y         | Y       | No              | No  | New      |

W- Working, Y-Yes N-No

The Research concludes that almost many Hon'ble High Courts websites need to revamp by adopting new technologies, need to be more secure by adopting SSL certificate to have data in encrypted format and to prevent data theft & hacking attacks, user-friendly by adopting responsive design and good placement of menu/links so that it is convenient to use.

Talking about Hon'ble Supreme Court of India, it is up-to-date with all contents, secure SSL, user friendly interface with responsiveness but sometimes gets down due to high traffic.

# TIPS

## MAKING YOUR WEBSITE COMPLIANT TO GDPR & DATA PROTECTION LAWS

### **Collecting Leads:**

If the website has any contact form for consultation or email newsletter signup form then to make your forms GDPR compliant, it can help if you justify why you are asking for any details. For instance, when the user is adding their phone number or email address, it helps for information to pop up saying “This is how we will contact you” or similar. Something compulsory to add to your contact form is having a tick box for users to confirm that they accept the terms of using your website and how they agree to be contacted.

A further tick box must be added if you wish to send further marketing communications to the customer. This tick box must be unticked when they start and you will need a specific box for each type of communication whether it is email, text message or post.

### **For Sending Email Newsletters:**

A key feature of the GDPR regulation is to ensure that customers or emails users do not receive unsolicited emails, whether it is companies they know or do not know. Prior to 25th May, organisations have been encouraged to email their entire list of subscribers and ask them to opt-in again to receive future email newsletters, updates and promotions.

If subscribers choose to ignore these emails, they will be automatically unsubscribed which has been welcomed by many who are looking to reduce their intake of promotional emails.

Moving forward, website owners must only send out email marketing material to those individuals who have officially opted-in and make it easy for people to unsubscribe. Should they disobey and this is reported, they may be prosecuted.

### **Privacy Policy:**

Whilst a privacy policy has always been a key feature of any website’s footer, this is now compulsory for any active website and should include key information about how the website uses the user’s data. Update your privacy policy to ensure that it makes your collection and use of data transparent. This includes detailing your data collection practices, cookie usage, and data privacy rules regarding if and when user data may be shared. Make sure it includes information about data that is collected by any plugins. Does your website send enquiries to other companies or partners? This is something you should mention clearly and include the names of partners too.

### **Handling Data:**

Customers now have a ‘right to be forgotten’ so that they can have their details removed from a website and the database if they request it. Webmasters should therefore have a process in place that caters for this and also facilitate a way that users can request this, whether it mentioning it clearly in their privacy policy or elsewhere on the website.

To emphasize the security of customer data, website owners are required to keep all data secured in an encrypted environment. By adding an https protocol to your website, you are helping encrypt the data that customers fill on your site.

When you are making changes for your website, just remember: You are making it clear for the user and taking their data into consideration? If so, you will be one step closer to being a GDPR champion.

# TIPS

## **Ensure your Website CMS comply with regulation:**

Even if you are not collecting information that doesn't mean your website is not really collecting the data without your consent. If your website is built with CMS (Content Management System) like Wordpress, Joomla, Silverstripe or any other. Then many plugins that comes with CMS or you need to install for any features do make use of user data. It's important that you review which plugins make use of your user data and what they do with it, because plugins must also comply with regulation. Many plugins, for example, make use of cookies. Such use must be listed in your privacy policy and must be subject to user consent. It's your responsibility to ensure that every plugin can export/provide/delete the user data it collects. Is that "send page by email" plugin collecting the recipient address and adding it to a list somewhere? Unless you have explicit consent, that will violate GDPR. Things like this are a big deal for plugins that make heavy use of user data, but most are working to find ways to comply. In some cases, you might need to switch to a different plugin.

## **Use SSL Certificate:**

Set up restrictive access so only people who actually need particular data can access it. Consider moving your site to HTTPS (SSL Certificate), which encrypts communications between your website and a user's browser.

It is the responsibility of all website owners to familiarize themselves with GDPR Rules and make their websites GDPR compliant. If you own or operate a website, read up on GDPR requirements, check to make sure consent is being obtained before personal data are collected and processed, ensure data subjects' rights and freedoms are protected and honored, and make sure all personal data is stored securely. You must also develop policies and procedures to identify and deal with data breaches.

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